

24-Vue Data Sheet

Product Code: CF24VDL

As at 5 April 2016

Applications	Interior or exterior mount to retail and commercial windows for POP and other short term campaigns, where two-way visual communication is required, or where printed image is to be seen day and night (internal lights are required to be switched on).
Makeup	Translucent white monomeric calendared flexible perforated gloss PVC with clear pressure-sensitive adhesive and dual layer release liner.
Vinyl Thickness	140 microns, approx.
Release Liner	178 microns, approx. Solid paper liner laminated to perforated paper.
Adhesive	13 microns, approx. Removable acrylic adhesive.
Perforation Size and Pattern	1.4mm , 30% / 70% open/closed areas, approx.
Standard Widths/Lengths	1370mm x 30.48m on 76mm core.
Dimensional Stability	Good
Application Temperatures	Recommended: 15°C to 25°C, Min: 4°C Max: 30°C (in shade)
Service Temperatures	-17°C to +60°C
Expected Lifetime Exterior	Up to 1 year. 3 months for clean removal. Adhesion may increase with time.
Water & Humidity Resistance	Fair
Solvent Resistance	Good
Storage Stability	9 months shelf life when stored at 21°C & 50% relative humidity.
Printing	Compatible with screen, solvent and UV cure. Testing is recommended with latex printers. White ink is not required. Allow inks to dry completely before handling the printed film. Print image on non-adhesive side. Testing recommended before production to determine appropriate profile settings.
Out Gassing	1 - 3 days when suspended vertically in ventilated area. Trim after out gas period.
Laminate	Film laminate not recommended. Suitable for liquid lamination, use acrylic based liquid laminate and follow manufacturer's instructions.
Installation	Refer to the Surface Preparation and Installation Instruction Fact Sheets. Apply to clean, dry, flat, smooth glass surface. Use mild soap (wax free) and water, dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaner prior to application. Do not use heat.
Removal	Refer to the Care and Removal Fact Sheet. Remove by peeling from surface. Remove any adhesive residue on older installations if necessary.
Warranty and Disclaimer	12 months from date of sale to distributor. Refer to the Warranty Statement. The information in this data sheet is presented for reference and illustration of general product characteristics only. The information does not constitute a representation or warranty relating to the suitability or fitness for a particular application or otherwise create guarantees of product performance. In all cases, purchasers should independently determine, prior to use, the suitability of this product for their specific application.