

AutoVue and SuperVue Comparison

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What are AutoVue and SuperVue?

These two One Way Vision films comply with the Australian and New Zealand Visual Light Transmission (VLT) rules. Both films have the same technical specifications: polymeric PVC with 2mm perforations and 50% closed area (i.e. amount of vinyl between holes).

How are AutoVue and SuperVue different?

Apart from price, there are many differences, with SuperVue being the premium film and preferred by many printers, sign writers and applicators. Because of the quality of SuperVue, it is minimal risk which helps to ensure customers will come back for further business. AutoVue is the product of choice for budget conscious end users/consumers.

Functional Differences

	AutoVue	SuperVue
Premium plasticisers	×	✓
Adhesives chemically engineered to resist solvents and pollutants	×	✓
Dimensional stability	Fair	Good
Tolerant to abnormal environmental conditions	Fair	Excellent
Tolerant to novice applicators and improper installation practices	Fair	Good
Designed and suitable for building wraps	×	✓
Interior mounting option	×	✓
Brand	Generic	Clear Focus

Technical Differences

Feature	AutoVue	SuperVue
2mm perforation size	✓	✓
At least 50% open area	✓	✓
Exceeds minimum VLT (which is 35% for passenger vehicles)	✓	✓
Dual liner (Note: white perforated layer adhered to a solid layer)	✓	✓
Calendered – polymeric	✓	✓
Printing – Solvent, Eco/Mild Solvent, UV, Screen	✓	✓
Printing – Electrostatic transfer, thermal transfer, airbrushing	×	✓
Printing – Latex	✓	×
Roll lengths	10m,25m,50m	30.5m
Vinyl thickness	160 microns	203 microns
Release liner thickness	27 microns	178 microns
Minimum application temperature	5°	4°
Service Temperature Range	-10° to 55°	-17° to 60°
Storage stability	9 months	12 months
Humidity resistance	Fair	Fair
Solvent resistance	Fair	Good
Water resistance	Fair	Good
Expected life for exterior applications	2-3 years	3+ years
Origin	Asia	USA